



FOR IMMEDIATE RELEASE

March 12, 2009

Malvern Minerals New Novacite® Production Line Operational

Hot Springs, Arkansas – Malvern Minerals, a producer of white silica powder for the coatings industry, has successfully installed new equipment that will serve as the primary (or “serve as a second”) Novacite® production line and increase production capacity five-fold (or whatever is correct).

This project has brought on line a new dryer, mill, pulverizer, dust collecting system and associated transfer systems that can process “X-fold” more material in “Y-fraction” of the time. With this new Novacite® production line operational, five (?) outdated pieces of equipment are now redundant and will be removed and retired. The remaining operational mills, dryers, etc can continue to be used to produce Novacite® or dedicated to process another material for Malvern Minerals or third parties.

Brad Smith, COO, stated, “The operation of this new production line completes the largest investment in production capacity, flexibility, and reliability improvement in our company’s history. Malvern Minerals’ ability to reliably produce increased quantities of Novacite® has never been greater than we have today.”

Brian Neal, Technical Sales, shared, “With the 98% shipment reliability of the past two years plus the greatly increased capacity of this new production line, our ability to serve new customers and the increased requirement of current customers is greatly enhanced. Not just enhanced capacity but also enhanced quality and reliability.”

Brad Smith added, “...and we are not done yet. Later this year or the beginning of 2010 we will begin a project that will further improve our packaging and warehouse systems.”

Malvern Minerals is a Hot Springs, Arkansas based excavator, processor, and supplier of white microcrystalline silica powder and toll processing services to the coatings industry. Since 1947, Malvern Minerals has been the number one supplier of Arkansas Novaculite which is marketed under the brand name Novacite®. Novacite® offers the lowest published oil and water absorption rates of any silica on the market.

Additional information about Malvern Minerals and its products are available on our website at www.malvernminerals.com.

Contact: Brian Neal
Technical Sales
501-623-8893
brian.neal@malvernminerals.com