



FOR IMMEDIATE RELEASE

February 9, 2009

## Malvern Minerals Announces New Technical Sales Leader

Hot Springs, Arkansas – Malvern Minerals, a producer of white silica powder for the coatings industry, is pleased to announce Brian Neal has joined the corporation as Technical Sales & Application Specialist.

Brian Neal brings Malvern Minerals 15 years of sales experience in various industries, most recently the health care and pharmaceutical industries. His proactive nature and methodical approach to processes will serve Malvern Minerals' customers well as he assumes leadership of marketing, sales, and customer support responsibilities.

Tony McAnly, CEO, shared, "Recruiting Brian to join our team is another step in our strategic plan to grow Malvern Minerals. During 2007 we served our customers with a 98% shipment reliability rate. We duplicated this reliability success in 2008 even with a 15% increase in sales and product volume. Brian has been tasked to increase the number of customers we serve and to improve the support of our customers' R&D and formulating efforts."

Brad Smith, COO, commented, "I look forward to working with Brian to increase the number of customers Malvern Minerals serves. With confidence in our shipment reliability assured and production capacity increased, customers can have confidence in Malvern Minerals' ability to deliver the best natural silica product in the world with shipment reliability that is second to none."

Mr. Smith added, "...and we are not done with our improvements. We are weeks away from completing the largest investment in production capacity, flexibility, and reliability improvements in the company's history. Once completed, Malvern Minerals ability to produce Novacite® and serve customers' toll processing needs will be greatly increased."

Malvern Minerals is a Hot Springs, Arkansas based excavator, processor, and supplier of white microcrystalline silica powder and toll processing services to the coatings industry. Since 1947, Malvern Minerals has been the number one supplier of Arkansas Novaculite which is marketed under the brand name Novacite®. Novacite® offers the lowest published oil and water absorption rates of any silica on the market.

Additional information about Malvern Minerals and its products are available on our website at [www.malvernminerals.com](http://www.malvernminerals.com).

**Contact:** Brian Neal  
Technical Sales  
501-623-8893  
[brian.neal@malvernminerals.com](mailto:brian.neal@malvernminerals.com)