



FOR IMMEDIATE RELEASE

January 15, 2009

## Malvern Minerals: 98% Reliable during 2007 & 2008

Hot Springs, Arkansas – Malvern Minerals, a producer of white silica powder for the coatings industry, successfully implemented a reliability improvement program during 2006 and 2007. These improvements to the production, maintenance, and inventory systems have resulted in 98% of all orders shipping on or before published lead times for the second year in a row.

Brad Smith, COO, commented, “We are very pleased with Malvern Minerals reliability performance during 2007 and 2008. Back to back years of excellent shipment reliability further increases our customers’ confidence in our ability to deliver what they need when they need it.”

Mr. Smith added, “...and we are not done with our improvements. We are weeks away from completing the largest investment in production capacity, flexibility, and reliability improvements in the company’s history. Once completed, Malvern Minerals ability to produce Novacite® will be greatly increased as well as our ability to offer toll processing services.”

Malvern Minerals is a Hot Springs, Arkansas based excavator, processor, and supplier of white microcrystalline silica powder and toll processing services to the coatings industry. Since 1947, Malvern Minerals has been the number one supplier of Arkansas Novaculite which is marketed under the brand name Novacite®. Novacite® offers the lowest published oil and water absorption rates of any silica on the market.

Additional information about Malvern Minerals and its products are available on our website at [www.malvernminerals.com](http://www.malvernminerals.com).

**Contact:** Brian Neal  
Technical Sales  
501-623-8893  
[brian.neal@malvernminerals.com](mailto:brian.neal@malvernminerals.com)